

### Jabra & NovoNordisk



NovoNordisk is a Danish global healthcare company with over 80 subsidiaries in 160 countries, specialized in the treatment of chronic disease, rare diseases and obesity. The Group employs 45,000 people around the world, among them 1,550 in France. The French headquarter, based at La Défense, near Paris, employs 130 staff. A network of 220 medical representatives covers the French territory and 1,200 employees work in the production site in Chartres.

NovoNordisk has been recognized as a "Top Employer 2022", a distinction which confirms the company's focus on quality of life at work.

The rise of remote work and the end of the dedicated personal desks in the new headquarters layout have lead NovoNordisk to rethink the equipment they need to deploy a perfectly acceptable workspace. In addition, the internal use of the Microsoft Teams platform has led the company to think about equipping itself with audio and video solutions that are compatible with or even certified MS Teams for a seamless user experience.

That's why they decided to choose Jabra solutions.

#### THE PROJECT AT A GLANCE



- Headsets and speakerphones offering comfortable phone calls
- Long battery life
- Video conferencing with outstanding video and audio quality

#### The choice of the solutions

The choice is made in Denmark by a team dedicated to testing the various solutions on the market.

The in-house IT teams select, among the chosen products, the ones that fit best to the needs of their users.

Christophe Daniel, IT Director, has selected the Jabra Evolve 2 40 headset for the sales representatives who always use them at their computer. The employees of the headquarters have received the Evolve 2 65 wireless headset to be able to walk and talk, and switch seamlessly between their tablet, smartphone and computer.

The larger meeting rooms have been equipped with the Speak 710, which can be paired together, whereas the smaller meeting spaces have been installed with the Speak 510.



"I am really satisfied with the battery life of my Evolve 2 65. I sometimes forget to charge it at the end of the day, but that's no problem at all!"

- Mickael Dowd, Recruitment Manager NovoNordisk



# Evolve2 & Speak: impressive battery life, easy of use & plug-and-play

The headsets and speakerphones have changed the lives of the staff in our headquarters and our regional offices.



Louis-Marie Pons, executive assistant, likes to be able to "think clearly" at the end of the day whereas in the past, it was overwhelming to jump from one meeting to another with distracting background noises and barely audible conversations on both sides.

According to M. Pons, one of the key advantages is that he can now "filter out the world and focus on work, whether in the office or at home". He also appreciates the Jabra Sound+ app, which allows him to play white sounds like waterfall sounds.

Mickael Dowd, recruitment manager, is delighted with the battery life of the Evolve 2 65. "I sometimes forget to charge it at the end of the day, but that's no problem at all", he comments. Other key benefits are that he doesn't have to turn up the volume to be heard clearly by the person he is talking to and that he can switch seamlessly between his mobile and his laptop, with no interruptions.

Thanks to their memory foam design, the headsets are so comfortable that they can be worn throughout the day.

For meetings gathering people in-room and remotely, the Speak 510 or 710 - depending on the dimension of the meeting room - are the perfect solution to allow everyone to hear and be heard clearly.

"These plug-and-play speakerphones are very easy to use, so we get down to business right away", explains Christophe Daniel.

## PanaCast & Speak: the audio and video quality of a mobile studio

The General Manager was interested in finding a compact and easy to carry camera, which would offer a great image quality and which could be automatically connected to Microsoft Teams. Thus, Louis-Marie Pons began testing the Jabra PanaCast and Speak 710 for video calls, and "the result was astonishing". PanaCast features three integrated cameras to give a full 180° field of view, automatically optimizing the frame, so everyone is included in the conversation.

The GM has now a "mobile studio that allows him to interact with a large audience with an unmatched video and audio quality."



"One of the things I really like about the Jabra products is their modularity and their versatility, which provide us very good working conditions, whatever the environment and the work spaces."

- Louis-Marie Pons, Executive Assistant

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